





Where Kenyan Innovators meet the best of Italian Businesses

Accelerator Program

Funded by the Italian Agency for Development Co-operation, the <u>E4Impact Foundation</u> has launched the E4Impact Accelerator which works with Kenyan businesses for one year to:

- 1. Support their business growth while guiding them to profitability and impact
- 2. Give them partnership access and market linkages to Italian & European businesses.
- 3. Provision of satellite communication technology services

SPARKMe Program



The Accelerator benefits from the *SPARK Me* "*Space AcceleratoR as a Key for Market Enhancement*" Project realised by <u>Openet Technologies</u>. The Accelerator will have a "Competence Centre" to attract and stimulate the Kenyan market of Information and Communications Technologies by developing new business opportunities based on *satellite communication*

technologies and other space assets (e.g. GNSS, Earth Observation products, precision farming).

Moreover, the selected entrepreneurs/innovators will be involved in mentoring and coaching sessions delivered by Openet in the field of the Space Economy. They will also be directly involved in the "Space Week" that will be held in Nairobi end of 2018.

The Accelerator builds upon the existing partnership between the <u>E4Impact Foundation</u>, <u>Tangaza University College</u> and the <u>Università Cattolica del Sacro Cuore (UCSC) of Milan (Italy)</u>, who together have already trained over 300 entrepreneurs.

Pipeline Sectors

The Accelerator is open to all sectors, with a preference to the Italian excellences that are relevant for the Kenyan "Big Four Agenda" and this includes:

- + Agri-food
- + Fashion and design
- + Leather
- + Machinery and equipment
- + Construction and affordable housing
- + Healthcare
- + Green businesses and renewable energy
- + Innovative ICT services and infrastructures

Benefits for Accelerated Companies

- 1. Access to a pool of funds to the accelerated companies
- 2. Connection and mentorship with Italian Businesses.
- 3. *Access to satellite technologies* from Openet Technologies (e.g. GNSS, Earth Observation products, precision farming etc.).
- 4. Access to office space for 12 months
- 5. 1 year customized training program
- 6. International and local coaching and mentorship
- 7. Access to professional services (legal, accounting, marketing, etc.)

Selection Criteria

- Have an innovative product/service
- Post-revenue (startup or scaleup) with existing customer base
- Have a team of co-founders in place with complementary skills
- Clear social or environmental impact

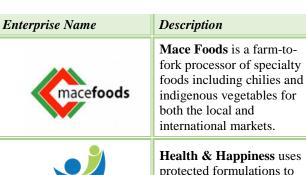
Cohort 2- 2019 Accelerated companies

Enterprise Name	Description	Enterprise Name
APRELLEDUANY	Aprelle Duany, high fashion and accessories brand, develops sustainable luxury products for socially conscious consumers based on a pay-it-forward model that drives economic empowerment for marginalized communities.	NW(
Farmers Pride	Farmers Pride uses technology to drive efficiencies of, bridge the information and service gaps of agri-input retail outlets that serve smallholder farmers.	Horiz
GENEPLUS BREEDERS (K) LTD	GenePlus Genetics employs an E-extension ICT platform to promote the adoption of superior genetics for the improved productivity of subsistence animal husbandry.	Ventu
Live in your world, Get dressed by ours	Wan Fam Clothing, a lifestyle clothing brand that reflects the values, aspirations and aesthetics of the urban consumer in Kenya and beyond.	Renya BIOGAS moto safi, mbolea shwari
BIED	Bdelo Limited are a food processor of healthy, no preservatives, no additives, gluten-free maize chips, tortillas and "muthokoi" to meet the growing population's need for convenient and nutritious foods.	Environmental Conservati Sustainable Agricultural
MULA EXPORT LTD Feeding the Nations	Mula Export Limited is a growers, packers and exporters of fresh fruit, vegetables and herbs to the European Union and Asian markets.	
Nature's Touch heaven in a jar! I am fearfully and wonderfully made, marvellous are thy works and my soul knows right well	Nature's Touch inspires self-confidence by offering consumers a uniquely formulated, 100 % natural, range of personal skin care products that aid in both healing and management of various skin conditions.	Kenya Papaya Prod
© CoWA	Companionship of Works Organization is a not-for- profit organization that supports the youth in the	

supports the youth in the informal sector through



Papaya fruit and its byproducts in both the local and international markets.





Health & Happiness uses protected formulations to make healthy, nutrient-dense, granola, muesli, cereal and bars for the health conscious and diet-restricted consumers.



Pure Planet Recycling undertakes value addition services of waste plastic from both domestic and industrial customers into pellets and granules for large scale recycling.

Description Enterprise Name **Coast Clay Works** manufactures reliable, clay-COAST CLAY WORKS LTD based building material to facilitate decent, affordable housing for the Kenyan home owner. MANUFACTURERS OF BRICKS & TILES



Santana Africa Furniture, a boutique furniture and homeware startup, offers affordable, locally made contemporary designs for the discerning individual and institutional customer.



Bottle Logistics promotes the circular economy by formalizing the recovery and reuse of waste glass bottles, jars and container cullets from households and industries across East Africa.

Cohort 1 Enterprises







































Partners















Connect with us



Email: accelerator.kenya@e4impact.org



+254 -712-526-952



www.e4iaccelerator.org



@E4IAccelerator



E4Impact-Accelerator



@ e4iaccelerator.kenya