

Where Kenyan Innovators meet the best of Italian Businesses

Accelerator Program

Funded by the Italian Agency for Development Co-operation, the [E4Impact Foundation](#) has launched the E4Impact Accelerator which works with Kenyan businesses for one year to:

1. Support their business growth while guiding them to profitability and impact
2. Give them partnership access and market linkages to Italian & European businesses.
3. Provision of satellite communication technology services

SPARKMe Program



The Accelerator benefits from the **SPARK Me** “*Space AcceleratoR as a Key for Market Enhancement*” Project realised by [Openet Technologies](#). The Accelerator will have a “**Competence Centre**” to attract and stimulate the Kenyan market of Information and Communications Technologies by developing new business opportunities based on *satellite communication technologies* and other space assets (e.g. GNSS, Earth Observation products, precision farming).

Moreover, the selected entrepreneurs/innovators will be involved in mentoring and coaching sessions delivered by Openet in the field of the Space Economy. They will also be directly involved in the “Space Week” that will be held in Nairobi end of 2018.

The Accelerator builds upon the existing partnership between the [E4Impact Foundation](#), [Tangaza University College](#) and the [Università Cattolica del Sacro Cuore \(UCSC\) of Milan \(Italy\)](#), who together have already trained over 300 entrepreneurs.

Pipeline Sectors

The Accelerator is open to all sectors, with a preference to the Italian excellences that are relevant for the Kenyan “Big Four Agenda” and this includes:

- + Agri-food
- + Fashion and design
- + Leather
- + Machinery and equipment
- + Construction and affordable housing
- + Healthcare
- + Green businesses and renewable energy
- + Innovative ICT services and infrastructures






Selection Criteria

- ❖ Have an innovative product/service
- ❖ Post-revenue (startup or scale-up) with existing customer base
- ❖ Have a team of co-founders in place with complementary skills
- ❖ Clear social or environmental impact




Benefits for Accelerated Companies

1. Access to a pool of funds to the accelerated companies
2. Connection and mentorship with Italian Businesses.
3. Access to satellite technologies from Openet Technologies (e.g. GNSS, Earth Observation products, precision farming etc.).
4. Access to office space for 12 months
5. 1 year customized training program
6. International and local coaching and mentorship
7. Access to professional services (legal, accounting, marketing, etc.)

Enterprise Name	Description
APRELLEDUANY	Apelle Duany , high fashion and accessories brand, develops sustainable luxury products for socially conscious consumers based on a pay-it-forward model that drives economic empowerment for marginalized communities.
	Farmers Pride uses technology to drive efficiencies of, bridge the information and service gaps of agri-input retail outlets that serve smallholder farmers.
	GenePlus Genetics employs an E-extension ICT platform to promote the adoption of superior genetics for the improved productivity of subsistence animal husbandry.
 <i>Live in your world. Get dressed by ours</i>	Wan Fam Clothing , a lifestyle clothing brand that reflects the values, aspirations and aesthetics of the urban consumer in Kenya and beyond.
	Bdelo Limited are a food processor of healthy, no preservatives, no additives, gluten-free maize chips, tortillas and “muthokoi” to meet the growing population’s need for convenient and nutritious foods.
	Mula Export Limited is a growers, packers and exporters of fresh fruit, vegetables and herbs to the European Union and Asian markets.
<i>Nature's Touch heaven in a jar!</i> <small>I am fearfully and wonderfully made, marvellous are thy works and my soul knows right well</small>	Nature’s Touch inspires self-confidence by offering consumers a uniquely formulated, 100 % natural, range of personal skin care products that aid in both healing and management of various skin conditions.
	Companionship of Works Organization is a not-for-profit organization that supports the youth in the informal sector through

Enterprise Name	Description
	capacity building, knowledge management and advocacy.
	Njabini Wool Crafters supports the conservation of the endangered, Kenya-endemic, Sharpe’s Longclaw bird and the grassland ecosystem by sourcing and processing of 100 % organic wool products from local farmers.
	Horizon Business Ventures supports subsistence farmers create alternative livelihoods and foster climate resilience through value addition of crop-based oils and non-timber forest products for the cosmetic and animal feed industries.
	Kenya Biogas Program adopts a business model that develops a commercially viable and sustainable domestic bio-digester sector in Kenya serving multiple stakeholders including households, government, cooperative societies and installation companies.
	EcoH Holdings uses proprietary technology to process solid waste from households and municipalities into organic fertilizer and bio-vitalizer in under 24 hours.
	Thiba Coffee Millers transforms the livelihoods of rural coffee farmers economically by enabling them to take ownership of the growing, processing and export of coffee in the local and international markets.
	Kenya Papaya adopts the out grower model organizes smallholder farmers to sustainably produce, do value addition and market the Papaya fruit and its by-products in both the local and international markets.

Enterprise Name	Description
	Mace Foods is a farm-to-fork processor of specialty foods including chilies and indigenous vegetables for both the local and international markets.
 <i>Health & Happiness</i>	Health & Happiness uses protected formulations to make healthy, nutrient-dense, granola, muesli, cereal and bars for the health conscious and diet-restricted consumers.
	Pure Planet Recycling undertakes value addition services of waste plastic from both domestic and industrial customers into pellets and granules for large scale recycling.

Enterprise Name	Description
	Coast Clay Works manufactures reliable, clay-based building material to facilitate decent, affordable housing for the Kenyan home owner.
	Santana Africa Furniture , a boutique furniture and homeware startup, offers affordable, locally made contemporary designs for the discerning individual and institutional customer.
	Bottle Logistics promotes the circular economy by formalizing the recovery and reuse of waste glass bottles, jars and container cullets from households and industries across East Africa.







Cohort 1 Enterprises



Partners



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