



## Go Blue launch

Partnership between the European Union and the Government of Kenya to advance the Blue Economy Agenda through Coastal Development

Changed to **virtual event**. Register your participation on [www.goblue.co.ke](http://www.goblue.co.ke)

### Virtual Launch Event

Time	Activity	Speaker
08:30 - 09:00	Virtual Logon	JKP Secretariat/Go Blue
	Testing & Prep	Anchor
09:00 - 09:10	National Anthem EU Anthem	
09:10 – 09:25	Program Context & Introductions	Emmanuel Nzai, CEO, JKP Secretariat/ Advisor Go Blue
	Opening Remarks, Go Blue, EU	Ms Katrin Hagemann, Chargéd'affaires
	Go Blue Launch Transition	Anchor
09:25 – 09:35	Opening Remarks, JumuiyayaKauntizaPwani Economic Bloc	H.E. Granton Samboja, Governor Taita Taveta, Chairman, JKPAPEX
	Go Blue Launch Transition	Anchor
09:35 – 09:45	Opening Remarks, Ministry of Devolution	Hon. Eugene Wamalwa, Cabinet Secretary, Ministry of Devolution
	Go Blue Launch Transition	Anchor
09:45 – 11:00	Go Blue Panel	Moderated by Dr Hubert Perr – Head of European Union Cooperation
<b>Speakers</b> <ul style="list-style-type: none"> <li>• HE Alberto Pieri – Ambassador of Italy to Kenya</li> <li>• Mr Oumar Sylla – Director of the Regional Office for Africa (Acting)</li> <li>• Ms Juliette Biao, Regional Director, UNEP</li> <li>• HE Luisa Frago – Chargéd'affaires Portugal</li> <li>• Mr Cyril Gerardon – Head of Cooperation, France</li> <li>• Mr Daniel Alker – Head of Development Cooperation, GIZ</li> </ul>		



11:15- 12:25	Go Blue Transition / County & National Government Response Panel	Anchor
	GO Blue Action Responses Governors from the 6 coastal counties interventions  Executive Office of the President	H.E Hassan Joho, Mombasa H.E Salim Mvurya, Kwale H.E AmasonKingi, Kilifi H.E. DhadhoGodhana, Tana River H.E FahimTwaha, Lamu H.E Granton Samboja, TaitaTaveta  Gen (Rtd) Samson Mwathethe, Head of Oceans & Blue Economy Office
12 :25 – 12 :40	<b>Go Blue Launch Transition</b>	<b>Anchor</b>
	Official Launch	Anchor  Ms Katrin Hagemann, Chargéd'affaires  Hon. Eugene Wamalwa, Cabinet Secretary, Ministry of Devolution
<b>12: 45 – 13:45 Press Conference (by invitation only)</b>		

